

Online Faculty Development Program
on
Theory Building, Theory Testing, and Theorizing in
Management Research

16th and 17th Feb 2024 (7 p.m. to 10.15 p.m.)

Organized
by
School of Management Studies
University of Hyderabad
Hyderabad-500 046



FDP COORDINATOR

Dr. P. Murugan
Assistant Professor,
PhD Program Coordinator
School of Management Studies,
University of Hyderabad,
Hyderabad-500046
Mobile: +91 9791374600,
Email: pmba@uohyd.ac.in

ABOUT THE UNIVERSITY

The University of Hyderabad, a premier institution of postgraduate teaching and research in the country, was established by an Act of Parliament on 2nd October 1974 as a Central University. The serene campus of the University, located on a sprawling 2000 acres on the old Mumbai Highway, Gachibowli, provides the right learning ambience. The Institution of Eminence status accorded by the Government of India to the University of Hyderabad in September 2019 is a recognition of the university's standing, ability, and potential to move into the league of the world's best institutions. We will figure in the World's 500 Best Universities with additional funding and autonomy in the next few years. The National Assessment and Accreditation Council (NAAC) evaluated the University and awarded the top grade 'A+'. For more details, visit: <https://uohyd.ac.in/>

ABOUT THE SCHOOL OF MANAGEMENT STUDIES

The School of Management Studies (SMS) at the University of Hyderabad was established in 1999. The school is acknowledged for its cutting-edge research, excellent teaching, and learning activity in an intellectually stimulating environment. SMS is one of the fastest-growing business schools in the country. It has also been sanctioned by the UGC Special Assistance Program and Development Assistance. SMS is home for scholarship, education, and innovative thinking related to business management, business analytics, and health care management. The department offers four educational programs: the PhD in Management, the MBA Program in General Management, the MBA program in Business Analytics, the MBA Program in Health care & Hospital management, and the Executive MBA. For more details visit: <http://sms.uohyd.ac.in/>

ABOUT THE FDP

Targeting top-tier journals is a challenging process for research scholars and academics. Publishing in top-tier journals is essential for the performance evaluation of academics. Top-tier journals require authors to understand the role of theory-building and testing while developing their manuscripts. This FDP will focus on the theory-building and testing process in management research. Participants must be actively engaged in the FDP by participating and completing responses to pre-FDP discussion questions.

WHO CAN ATTEND?

- Faculty members and research scholars from commerce, management, and social sciences.

PREREQUISITES

- Basic research methods

FDP FEE (with 18% GST)

S.NO	FDP Fee	GST 18%	Total Fee
Research Scholars	Rs. 1000	Rs. 180	Rs. 1180
Faculty Members	Rs. 1500	Rs. 270	Rs. 1770

PAYMENT LINK

The participants are requested to visit the following link to make the payment:

<https://payuoh.uohyd.ac.in/>

The detailed steps to be followed to make the payment are available in this link:

https://1drv.ms/b/s!AuAwK5E_4ax9h81xz8xOV59_GvYLoA?e=rqCLsr

REGISTRATION LINK

The participants are requested to upload the payment proof while submitting the registration form.

<https://docs.google.com/forms/d/e/1FAIpQLSc8AhloZH5jr7zKdEMor8qlgMp5K4IldljBAnAc5g9JwNia-A/viewform>

- Maximum 60 participants only.
- Use this link to register:
- The Registration should be completed on or before **5th February 2024**

TENTATIVE SCHEDULE

DAYS	SESSION 1 (7.00 PM TO 8. 30 P.M.)	SESSION 2 (8.45 P.M. TO 10.15 P.M.)
Feb 16, 2024	Theory Testing approaches	Practical Tips – Theory testing
Feb 17, 2024	Theory Building approaches	Practical Tips – Theory building

FEW OTHER REQUIREMENTS

- Participants must keep their laptop personal computer or Tablet PC with the video option.
- Good internet connection
- The session will be delivered through Google Meet

RESOURCE PERSON



Prof. Jayanth Jayaram,
Professor of Marketing & Supply Chain
Management,
Price College of Business,
Marketing and Supply Chain Management,
The University of Oklahoma, USA.

Profile Page:

https://www.ou.edu/price/marketing_supplychainmanagement/people/jayanth-jayaram

Jayanth is a professor of Marketing and Supply Chain Management at the University of Oklahoma's Michael F. Price College of Business. Before joining the University of Oklahoma, he was a Professor of Management Science and Moore Research Fellow at the University of South Carolina. Before that, he was a faculty member at the University of Oregon. He received a Ph.D. in supply chain management from Michigan State University, an MBA from Central Michigan University, and a Bachelor of Science from the University of Bombay, where he studied Mathematics and Computer Science.

Jayaram serves as a Departmental Editor of the Journal of Operations Management. He also serves as an associate editor for many journals, including the Journal of Supply Chain Management, the International Journal of Production Research, and the Journal of Business Logistics, to name a few. He has published in various supply chain management and business journals, including Journal of International Business Studies, Decision Sciences Journal, Journal of Operations Management, Journal of Product Innovation Management, Journal of Supply Chain Management, Journal of Business Logistics, International Journal of Operations and Production Management, International Journal of Production Research and Supply Chain Management Review.

He has professional certifications as a CPSM (USA) and a chartered accountant in India. He has business experience as a consultant in India and a finance executive in many multinational companies. He has supervised many applied company projects in supply chain management. These companies include Sonoco, Westinghouse Electric, Ingersoll Rand (Trane), Target, Sams Club, and Palmetto Hospital System.

Google Scholar: <https://scholar.google.com/citations?user=FQkeKbQAAAAJ&hl=en>