



हैदराबाद विश्वविद्यालय
University of Hyderabad

Ph.D. Guest Talk Series



Guest speaker

Dr. Mingyu (Max) Joo - PhD (Syracuse University)

Assistant Professor of Marketing

School of Business, University of California, Riverside, USA.

Faculty profile: <https://www.mingyujoo.com/>

Topic: [Do Sellers Benefit from Sponsored Product Listings? Evidence from an Online Marketplace](#)

(Marketing Science, FT50, A*)

Date: 16th April 2024 **Time:** 8.30 p.m. (IST) & 8 a.m. (PDT)

Google meet link: <https://meet.google.com/zcs-dstw-uwa>

Organized by

School of Management Studies, University of Hyderabad, Hyderabad 500 046



प्रतिष्ठित संस्थान
INSTITUTION OF EMINENCE
राष्ट्रीय अपेक्षाएँ, वैश्विक मानक
National Needs, Global Standards