Online Faculty Development Program
on
Teaching Pedagogy

17th – 19th May 2024 (7 p.m. to 10.15 p.m.)

Organized
by
School of Management Studies
University of Hyderabad
Hyderabad-500 046

FDP COORDINATOR

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ABOUT THE UNIVERSITY

The University of Hyderabad, a premier institution of postgraduate teaching and research in the country, was established by an Act of Parliament on 2nd October 1974 as a Central University. The serene campus of the University, located on a sprawling 2000 acres on the old Mumbai Highway, Gachibowli, provides the right learning ambience. The Institution of Eminence status accorded by the Government of India to the University of Hyderabad in September 2019 is a recognition of the university's standing, ability, and potential to move into the league of the world's best institutions. We will figure in the World's 500 Best Universities with additional funding and autonomy in the next few years. The National Assessment and Accreditation Council (NAAC) evaluated the University and awarded the top grade 'A+'. For more details, visit: https://uohyd.ac.in/

ABOUT THE SCHOOL OF MANAGEMENT STUDIES

The School of Management Studies (SMS) at the University of Hyderabad was established in 1999. The school is acknowledged for its cutting-edge research, excellent teaching, and learning activity in an intellectually stimulating environment. SMS is one of the fastest-growing business schools in the country. It has also been sanctioned by the UGC Special Assistance Program and Development Assistance. SMS is home for scholarship, education, and innovative thinking related to business management, business analytics, and health care management. The department offers four educational programs: the PhD in Management, the MBA Program in General Management, the MBA program in Business Analytics, the MBA Program in Health care & Hospital management, and the Executive MBA. For more details visit: http://sms.uohyd.ac.in/

ABOUT THE FDP

In the contemporary landscape of ChatGPT, machine learning, and artificial intelligence, understanding the role of a teacher remains paramount, particularly in business school education. This Faculty Development Program (FDP) explores crucial areas pertinent to effective contemporary teaching in business schools. The program will encompass the following key topics:

1. Teaching Pedagogical Techniques (Cases, Simulation and other hands-on exercises)
2. Course Design
3. Case Study Method of Teaching and Participant Engagement Techniques
4. Utilizing Open Access Resources
5. Open-Source Softwares for teaching
6. Role of AI in Education

By the conclusion of this FDP, participants will be equipped to:

- Implement key teaching pedagogical techniques for business schools.
- Navigate the course design process effectively to optimize learning outcomes.

- Implement the case method proficiently in classroom instruction.

- Integrate open access resources, cases, and software tools into their teaching practices.

- Appreciate the evolving role of AI in education and its implications for business school teaching.

Through interactive sessions, collaborative activities, and practical demonstrations, participants will gain actionable insights and strategies to enhance their effectiveness as educators in the dynamic landscape of business education.

WHO CAN ATTEND?

➢ Faculty members and research scholars from commerce, management, and social sciences.

PREREQUISITES

➢ Nil

FDP FEE (with 18% GST)

S.NO	FDP Fee	GST 18%	Total Fee
Research Scholars	Rs. 1000	Rs. 180	Rs. 1180
Faculty Members	Rs. 1500	Rs. 270	Rs. 1770

PAYMENT LINK

The participants are requested to visit the following link to make the payment:
https://payuoh.uohyd.ac.in/

The detailed steps to be followed to make the payment are available in this link: payment gateway details.docx

REGISTRATION LINK

The participants are requested to upload the payment proof while submitting the registration form.

➢ Maximum 60 participants only.
➢ Use this link to register:
https://docs.google.com/forms/d/e/1FAIpQLSfu0mnTzmdPZ95ltGWnxZk_dUWP8NF-sZIBNiWtxHpzn7p1pQ/viewform
➢ The Registration should be completed on or before 15th May 2024

FEW OTHER REQUIREMENTS
- ➢ Participants must keep their laptop personal computer or Tablet PC with the video option.
- ➢ Good internet connection
- ➢ The session will be delivered through Google Meet

RESOURCE PERSONs

Prof. Jayanth Jayaram,
Professor of Marketing & Supply Chain Management,
Price College of Business,
Marketing and Supply Chain Management,
The University of Oklahoma, USA.

Profile Page:
https://www.ou.edu/price/marketing_supplychainmanagement/people/jayanth-jayaram

Jayanth is a professor of Marketing and Supply Chain Management at the University of Oklahoma's Michael F. Price College of Business. Before joining the University of Oklahoma, he was a Professor of Management Science and Moore Research Fellow at the University of South Carolina. Before that, he was a faculty member at the University of Oregon. He received a Ph.D. in supply chain management from Michigan State University, an MBA from Central Michigan University, and a Bachelor of Science from the University of Bombay, where he studied Mathematics and Computer Science.

Jayaram serves as a Departmental Editor of the Journal of Operations Management. He also serves as an associate editor for many journals, including the Journal of Supply Chain Management, the International Journal of Production Research, and the Journal of Business Logistics, to name a few. He has published in various supply chain management and business journals, including Journal of International Business Studies, Decision Sciences Journal, Journal of Operations Management, Journal of Product Innovation Management, Journal of Supply Chain Management, Journal of Business Logistics, International Journal of Operations and Production Management, International Journal of Production Research and Supply Chain Management Review.

He has professional certifications as a CPSM (USA) and a chartered accountant in India. He has business experience as a consultant in India and a finance executive in many multinational companies. He has supervised many applied company projects in supply chain management. These companies include Sonoco, Westinghouse Electric, Ingersoll Rand (Trane), Target, Sams Club, and Palmetto Hospital System.

Google Scholar: https://scholar.google.com/citations?user=FQkeKbQAAAAJ&hl=en

Dr. P. Murugan

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Dr. P. Murugan is working as an Assistant Professor at the School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has completed his PhD from Anna University, Chennai, and worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli.

He received the University of Hyderabad's chancellor's award for his contributions to both teaching and research.

He has a passion for Research and he has been a resource person for more than 230 workshops and FDP programs held at many universities and B-Schools in India (e.g., Amrita University-Coimbatore, Anna University-Chennai, CUSAT-Cochin, IIM-Indore, IIM-Shillong, IIT Bombay, K. J. Somaiya, NIT-Trichy, NMIMS-Mumbai, SPJIMR-Mumbai, Symbiosis University-Pune, TISS-Hyderabad, VIT-Vellore).

His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modeling, Latent Profile Analysis, and Item Response Theory. He is also familiar with data analysis software such as Mplus, AMOS, Python, R, JAMOVI, JASP, SPSS, Bluesky Statistics, KNIME, Conquest and IRT pro.

His papers are published in SSCI, ABS and ABDC-listed journals and currently associated with Career Development International Journal as a Senior Editor. He has developed online lecture videos for three of the courses offered through the SWAYAM platform.

Google Scholar profile: https://scholar.google.co.in/citations?user=gaApQuEAAAAJ&hl=en&oi=ao