



*One day Workshop*  
*on*  
*Publishing in Top Journals: Addressing the Theory and*  
*Methods Issues*  
*19<sup>th</sup> July 2024*

***Venue:***

School of Management Studies  
University of Hyderabad  
Hyderabad-500046

**Resource Person**



**Prof. VISHAL K. GUPTA**  
Professor of Management  
Fred and Martha Bostick Faculty Fellow  
Department of Management, Culverhouse College of Business  
The University of Alabama, USA.

## ABOUT THE WORKSHOP

Targeting a top-tier journal is a difficult process. Often, we face rejection due to either underdeveloped theoretical frameworks or poorly crafted methodologies. This workshop will address both issues, and by the end, you will be better equipped to refine your manuscript for publication in a top journal.

## WHO CAN ATTEND?

- ✓ Faculty members from commerce, management, and social sciences.
- ✓ Research scholars from commerce, management, and social sciences.

## WORKSHOP FEE (with 18% GST)

S. No.	Workshop fee	GST 18%	Total fee
UoH Research scholars	Rs. 500	Rs. 90	Rs. 590
Research Scholars	Rs. 1000	Rs. 180	Rs. 1180
Faculty Members	Rs. 1500	Rs. 270	Rs. 1770

## PAYMENT LINK

- ✓ The participants are requested to visit the following link to make the payment:  
<https://payuoh.uohyd.ac.in/>
- ✓ The detailed steps to be followed to make the payment are available in this link:  
[payment\\_gateway\\_details.docx](#)

## REGISTRATION

- ✓ After making the payment kindly do the registration.
- ✓ Registration link:  
<https://docs.google.com/forms/d/e/1FAIpQLSdEmSjISK3A0lx15YzSgS2EEt4ToAY6geO1FSu0WdqNITzPtQ/viewform>
- ✓ Maximum 60 participants only.
- ✓ The Registration should be completed on or before **16<sup>th</sup> July 2024**

## WORKSHOP COORDINATOR

Dr. P. Murugan  
Assistant Professor  
School of Management Studies  
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## ABOUT THE RESOURCE PERSON

Vishal K. Gupta is Professor at The University of Alabama and has published over 75 research articles and book chapters, including in many prestigious journals, such as *Academy of Management Journal*, *Academy of Management Review*, *Journal of Applied Psychology*, *Strategic Management Journal*, *Entrepreneurship Theory & Practice*, and *Journal of Business Venturing*, among others, receiving multiple awards and honours. He is currently President of Eastern Academy of Management and Program Chair for the Entrepreneurship division of Academy of Management.

Vishal's work is regularly discussed in national and international publications, including *Wall Street Journal*, *New York Times*, *Business Insider*, *Forbes*, and *Fortune*. His recent book *Great Minds in Entrepreneurship Research* discusses the contributions of the winners of the Global Award for Entrepreneurship Research over the 1996-2020 time-period. He is also the author of the text *Small Business: Creating Value Through Entrepreneurship* with Wiley.

For more details visit: <https://culverhouse.ua.edu/people/vishal-gupta/>

Google scholar profile:

<https://scholar.google.co.in/citations?user=lrZF038AAAAJ&hl=en&oi=ao>