

**Online Workshop
on
Introduction to Research, Gap
Identification and Theoretical
Contribution**

27th to 28th August 2026 (6 p.m. to 9 p.m.)

Organized by

**School of Management Studies
(Central) University of
Hyderabad**

Hyderabad-500046



ABOUT THE WORKSHOP

This online workshop is designed to provide participants with a strong foundation in academic and management research. The workshop will introduce the fundamentals of research, including the nature and purpose of scientific inquiry, formulation of research problems, and the development of meaningful research questions.

A major focus of the workshop will be on identifying research gaps through systematic literature review techniques. Participants will learn how to critically read academic articles, identify conceptual, contextual, methodological, and empirical gaps, and transform these gaps into potential research opportunities.

The workshop will also emphasize the concept of theoretical contribution, which is considered one of the most important aspects of high-quality research and publication. Practical examples from published studies will be used to demonstrate how strong theoretical contributions are made in academic writing.

The sessions will include interactive discussions, examples from reputed journals, and practical guidance for developing publishable research ideas. The workshop will be highly beneficial for **Ph.D. scholars, early-career researchers, and faculty members** who wish to strengthen their research and publication skills.

KEY TOPICS COVERED

1. Introduction to Research
2. Research Gap and sources of identifying the gaps
3. Example Discussions Based on UTD/FT50 Journal Articles
4. Understanding Theoretical Contributions

WHO CAN ATTEND?

- Faculty members, research scholars from commerce, management, and social sciences.

WORKSHOP FEE

S. No.	Workshop fee	GST 18%	Total fee
Research Scholars/ Students	Rs. 750	Rs. 135	Rs. 885
Faculty Members	Rs. 1000	Rs. 180	Rs. 1180
International participants	USD 15	USD. 2.7	USD 17.7

PAYMENT LINK

- Kindly pay the fee at the link: <https://payuoh.uohyd.ac.in/>
- For Step-by-Step help on fee payment visit:
https://drive.google.com/file/d/1Lxshi7hO1_iw_4nuVISK_uIrtNohfKzAg/view?usp=sharing

REGISTRATION

- After the completion of the fee payment, kindly register here: <https://forms.gle/quZRoYJAUGRy9kRu5>
- The Registration should be completed on or before: 25th August 2026

RESOURCE PERSON



DR. P. MURUGAN

Dr. P. Murugan is working as an Assistant Professor at the School of Management Studies, University of Hyderabad (UoH), Hyderabad. He has completed his PhD from Anna University, Chennai, and worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli.

He received the University of Hyderabad's chancellor's award for his contributions to both teaching and research.

He has a passion for research, and he has been a resource for more than 350 workshops and FDP programs held at many universities and B-Schools in India.

His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modeling, and Item Response Theory. His papers have been published in SSCI, ABS, and ABDC-listed journals (31 papers). He has developed online lecture videos for three of the courses offered through the SWAYAM platform.

For more details visit: <https://sites.google.com/view/muruganpattusamy>

ABOUT THE UNIVERSITY

The University of Hyderabad, a premier institution of post graduate teaching and research in the country, located on a sprawling 2000 acres, on the old Mumbai Highway, Gachibowli, provides the right learning ambience. The Institution of Eminence status accorded by the Government of India to the University of Hyderabad in September 2019 is recognition of the university's standing, ability and potential to move into the league of the world's best institutions. With additional funding and autonomy, we are positioned to figure in the World's 500 Best Universities in the next few years. For more details visit: <https://uohyd.ac.in/>

ABOUT SCHOOL OF MANAGEMENT STUDIES

The School of Management Studies (SMS), at University of Hyderabad was established in the year 1999. The school is acknowledged for its cutting-edge research, excellent teaching and learning activity in an intellectually stimulating environment. SMS is one of the fastest growing business schools in the country. It has also been sanctioned the UGC Special Assistance Program and Development Assistance. SMS is home for scholarship, education and innovative thinking related to the business management, business analytics and health care management. The department offers four educational programs: the PhD in Management, the MBA Program in General Management, the MBA program in Business Analytics, MBA Program in Health care & Hospital management and Executive MBA. For more details visit: <http://sms.uohyd.ac.in/>

CONTACT DETAILS

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